

Adam Denk

PITTSBURGH, PA
(724) 681-0408
DENKADAM@ICLOUD.COM
DENKADAM.COM

SUMMARY

Highly skilled graphic designer and illustrator with over nine years of experience in the creative industry. Seeking a flexible position that allows for both professional growth and the opportunity to work remotely while traveling across the United States. Passionate about contributing to innovative projects and collaborating within a dynamic team.

EXPERIENCE

E-COMMERCE CONTENT SPECIALIST (REMOTE) DICK'S SPORTING GOODS: 2022-2024

- Acquired, edited and uploaded product photography from popular brands (Nike, Adidas, Under Armour, North Face, Patagonia, etc.) onto thousands of display pages across multiple websites
- Upheld various branding and product page standards while preserving efficiency and quality
- Ensured communications with key vendors to guarantee timely delivery of assets
- Utilized teamwork to address site errors, athlete feedback and other high priority tasks
- Adept in copywriting skills to create and enhance product descriptions

ILLUSTRATOR & GRAPHIC DESIGNER (REMOTE) SELF-EMPLOYED: 2018-PRESENT

- Bring concepts to life through visually compelling artwork that resonates with various demographics
- Exercise passion in capturing the clients' vision and delivering high-quality designs
- Successfully demonstrate strong self-management skills and effective remote work practices
- Maintained a client relationship for over six years, commended for quick turnarounds and the ability to execute a multitude of visual styles

PRODUCTION ARTIST PURERED DIGITAL MARKETING: 2017-2018

- Quickly and accurately created high volumes of print-ready circulars for large retail chains (Lowe's, Kroger, Rite Aid, Sears, etc.)
- Oversaw processes that were uniquely complex requiring exclusive experience and knowledge
- Utilized teamwork and resourcefulness to meet key deadlines and surpass expectations
- Managed client satisfaction by thoroughly adhering to strict design preferences and guidelines

GRAPHIC ARTIST CARSON HOME ACCENTS: 2015-2017

- Conceptualized and executed innovative product designs for annual catalogs
- Adhered to Carson's visual aesthetic while researching and incorporating upcoming trends
- Digitally rendered product mock-ups, edited product photography, and assisted with catalog layout
- Created numerous compelling designs that achieved strong marketing success, driving sales and enhancing brand recognition

EDUCATION

ART INSTITUTE OF PITTSBURGH ASSOCIATE OF SCIENCE IN GRAPHIC DESIGN: 2013-2015

- Worked as a peer tutor, responsible for elevating students' graphic design skills beyond classroom standards through personalized guidance and support

EXPERTISE

HARD SKILLS: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, HTML / CSS, Copywriting, Social Media Management, Microsoft Office, Windows / Mac OS

SOFT SKILLS: Creativity, Attention to Detail, Communication, Collaboration, Client Focus, Adaptability, Commitment, Emotional Intelligence, Open-Mindedness